

Program Proposal

About Lynnwood

Lynnwood will serve as a dynamic gathering place where community and creativity are celebrated. To best serve the needs of our community, our team is committed to community consultations for future program and exhibit development.

We believe the Arts contribute significantly to the building of community character. Lynnwood Arts will complement other activities that the community engage in for mental health, leisure, and well-being.

1. Letter of Intent (one PDF):

- 1.1. Applicant name, applicant title or role, email, and phone number.
- 1.2. Project Title. Max. 50 characters.
- 1.3. Website and/or social media of collaborative partners (if applicable).
- 1.4. Timeline – start date and end date. Indicate if dates are flexible or undetermined.
- 1.5. Define program type (i.e., public talk, workshop, club, collective, event, etc.) (Max. 50 characters).
- 1.6. Define participant profile, including demographic and ideal number of participants (Max. 150 words).
- 1.7. Clearly summarize the concept for your proposed program. This summary should indicate the purpose of the project, intended audience (who benefits from this program?), desired outcome, and contingency plans (Max. 500 words).
- 1.8. What materials and/or artistic techniques will be used by participants? (Max. 150 words).
- 1.9. If applicable, include an artist statement for all artists involved (Max. 150 words per statement). Include artist website and/or Instagram. A CV is encouraged, but not required.
- 1.10. Outline all deliverables associated with your project (i.e., solo art objects, group art object, promotional materials, reception, artist talks, etc.).
- 1.11. Describe your plan to promote your proposed program. (Max. 150 words).
- 1.12. Provide a summary of expected expenses and revenue sources.
- 1.13. List your role and the role of any partners involved in the production of the program development and implementation. Specify how they are involved. This summary should demonstrate your team's overall ability to produce this project successfully using examples of past projects and/or work history.

2. Support Material:

- 2.1. If applicable, include 3-10 images of past programs. Accepted format includes all images saved to the one PDF application.

Evaluation Criteria

- Adherence to Lynnwood Art's mission and mandate.
- Inventive merit of program proposed.
- Uniqueness of concept.
- Community need identified and met.
- Thoroughness/completion of proposal (all questions answered).

Application Instructions:

All components are to be submitted in 1 PDF file (including images).
Format title "Lynnwood Program Application_[APPLICANT NAME OR ORGANIZATION]".

Submit your application to: Samantha Purvis-Johnston, Curator, curator@lynnwoodarts.ca